The San Diego Region has the largest concentration of military in the world.

San Diego's military complex represents the region's most important and largest economic catalyst. The area's pivotal role in the rebalancing of U.S. forces towards the Pacific, network of defense contractors, its geographic advantages for training, and its large number of military retirees represent a powerful economic force. One-fifth of San Diego County's economy relies on this key sector.

The relationship and synergy between the military and the San Diego Region is exemplary, of mutual benefit, and serves as the model for the rest of the nation. The San Diego Military Advisory Council (SDMAC) is proud to present the 8th Annual Military Economic Impact Study (MEIS) to accurately and credibly document the military's contribution to the economy of the San Diego Region.

San Diego Military Advisory Council

SDMAC was founded in 2004 with the mission to facilitate and advance the partnership between the military, elected officials, civic leaders, and the business community in order to maximize the understanding of the military's many contributions to the San Diego region. Annually, SDMAC commissions an economic impact study showing the considerable benefits from defense-related spending and presence of the military in San Diego. In 2016, San Diego benefitted from more than $23.3 billion in direct defense spending and was supported by 301,000 jobs by the military sector.

Membership

SDMAC is not just for people in the military and defense industries—anyone who lives or works in San Diego is a stakeholder, and can become a member. Benefits of membership include exclusive networking opportunities and events, as well as staying ahead of the latest military and defense issues impacting our region. Become a member of SDMAC today:

www.sdmac.org

facebook.com/SDMilitaryAdvisoryCouncil

www.plnu.edu
$23.9B Direct Spending
An estimated total of $23.9 billion in direct spending related to defense has been sent to San Diego County during fiscal year 2016, an amount equal to over $7,000 for each of the County’s residents.

$44.7B = 20% of GRP
Defense-related activities and spending will generate an estimated $44.7 billion of gross regional product (GRP) for San Diego County in fiscal year 2016. This represents 20% of the region’s total GRP.

$23.3B Direct Spending
An estimated total of $23.3 billion in direct spending related to defense has been sent to San Diego County during fiscal year 2016, an amount equal to over $7,000 for each of the County’s residents.

$19.6B Income Generated
Income generated as a result of all of the direct and multiplier effects of military-linked spending will amount to an estimated $19.6 billion in fiscal year 2016. This includes wages, salaries, other compensation, and small-business owners’ income.

$6.0B Economic Impact
In fiscal 2016, the 53 U.S. Navy ships home ported in San Diego will see direct spending of about $2.0 billion that will equate to a total economic impact of $6.0 billion in GRP. The two aircraft carriers based here will bring a combined $1.5 billion to the economy.

Military Ecosystem
The network of Sailors, Marines, members of the Reserves, civilian employees, aerospace firms, shipbuilders, electronics companies, software developers, researchers, and the various supply chains in San Diego represent a vital military ecosystem unparalleled anywhere else in the world.

SPAWAR, headquartered in San Diego, conducts research and development for Navy technology and cyberspace capabilities and provides the hardware and software vital for U.S. manned and unmanned systems at sea, on land, in the air, and in space. In the San Diego region, SPAWAR employs over 5,000 people and received over $1 billion in contract obligations in fiscal year 2015.

San Diego & Military
A key synergy exists between San Diego and the military. While the region’s defense ecosystem enables the nation to carry out its security objectives worldwide, military-linked spending delivers economic benefits to the region far exceeding those of any other sector.

$300,000 Jobs in 2016
The military sector is generating more than 300,000 of the region’s total jobs in 2016 after accounting for all of the ripple effects of defense spending. This represents one out of every five jobs existing in the County.

134,000 Members
Approximately 134,000 members of the Navy, Marines Corps, Reserves, and DoD civilians currently work in San Diego County. One out of every six of the nation’s Sailors is here and more than one-fourth of Marines are stationed in San Diego.

2017 Forecasted Spending = $23.9B
Total direct spending is forecasted to rise 2.4% in fiscal year 2017. The recovery in spending from the effects of sequestration and the continued increased focus of the military on the Pacific Rim should slightly boost the economic impact of the defense spending in FY 2017.

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